



MACEDONIA DEMOCRACY WATCH

REPORT BASED ON THE MONITORING OF TV NEWS PROGRAMMES

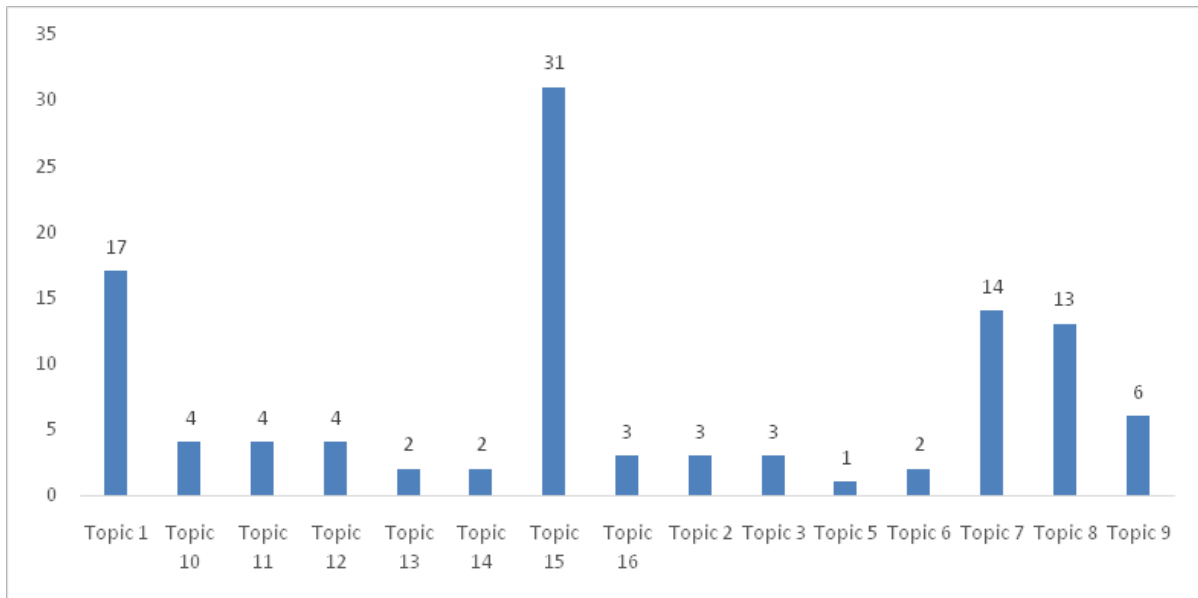


ALSAT M ALBANIAN LANGUAGE

1. COVERED TOPICS

In the news in Albanian, Alsat M television published a total of 92 reports pertaining to political actors, processes and situations. The most frequently observed topic of the television, by far, (31 reports) was the work of state and public institutions, most often in the field of education (unpaid students' transportation in

Tetovo, the poor condition of schools in the villages), and also urban planning (the hole that was opened in the center of Skopje, for which the parties and the public reacted), pollution, etc. Very few reports were aired (3) in regards to party pre-election activities, however quite a lot (17) regarded the issue of organizing the



Number of reports on Alsat M in Albanian, in relation to the different topics (September 5 - 9 and 11 - 16)

| | |
|----------|--|
| Topic 1 | Organizing early parliamentary elections (preparation of the voters' registry, the issue with the exceedingly high number of voters in the sixth electoral unit, etc.) |
| Topic 2 | Pre-election activities of political parties (all activities involving announcements, promises and reactions to them) |
| Topic 3 | Promotion of Government projects and measures (the measures, most often in agriculture, were promoted by Government representatives from VMRO-DPMNE) |
| Topic 4 | Government projects and measures that promote political parties and leaders |
| Topic 5 | Pre-election promises of Government representatives |
| Topic 6 | Other activities of Government representatives |
| Topic 7 | The work of the Special Public Prosecutor's Office (including other topics related to SPPO, as waiting for the Constitutional Court to give a statement about its constitutionality) |
| Topic 8 | Dealing with the consequences from the flooding in August (including Parliamentary sessions on this topic) |
| Topic 9 | Marking 25 years since Macedonia declared independence (including the analytical stories about how much the country has progressed) |
| Topic 10 | Honoring Mother Teresa |
| Topic 11 | Zoran Zaev's announcement for expanded use of Albanian language |
| Topic 12 | The state of the economy (state debt to the business sector, unemployment statistics, budget preparations) |
| Topic 13 | Borrowing and public debt |
| Topic 14 | The media and the work of the media |
| Topic 15 | The work of the institutions |
| Topic 16 | Other topics |

elections, primarily in electoral unit 6. Among the topics that caught attention were also the work of the SPPO (14 reports) and the

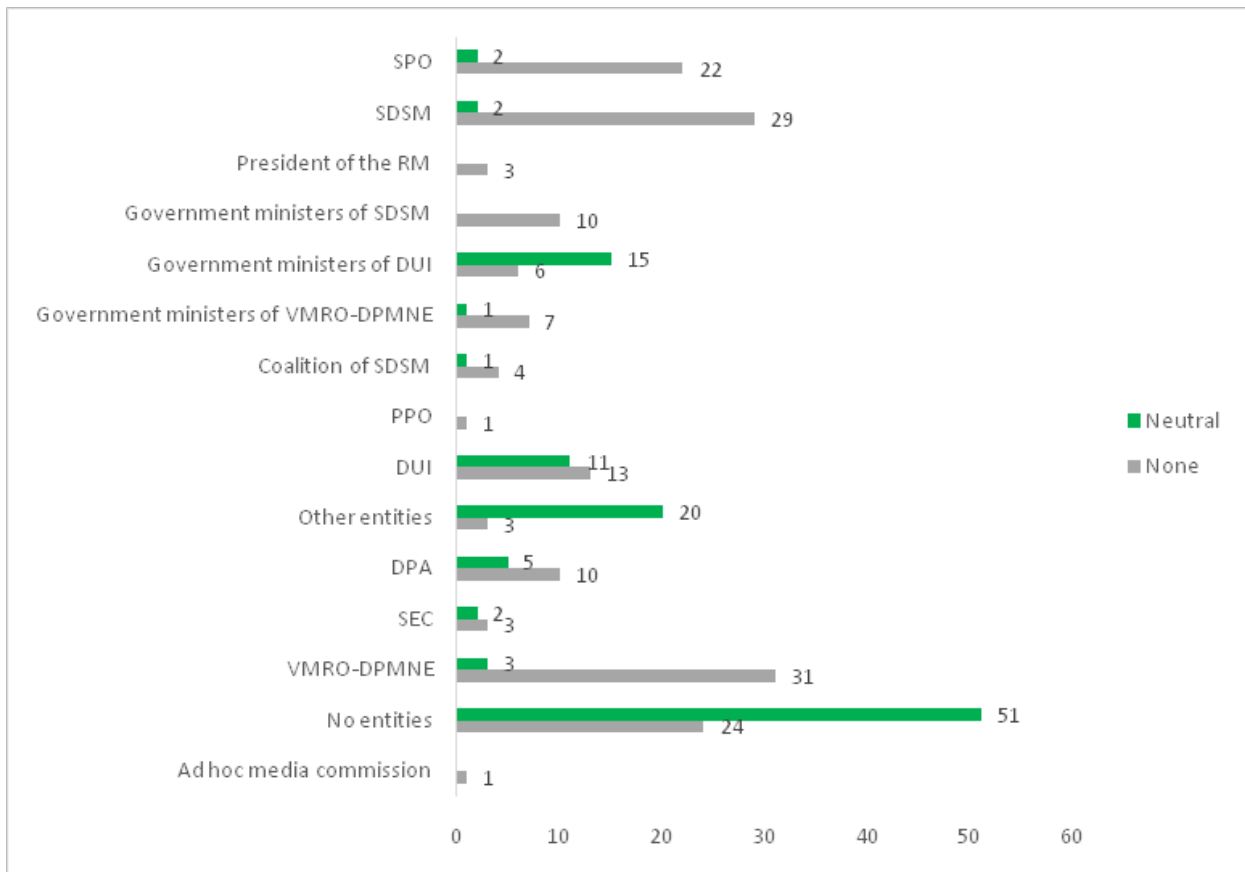
consequences from the floods (13), and the topic of Mother Teresa was covered more by this media outlet than others (4 reports).

2. POLITICAL ENTITIES

In most cases, specific political entities were not mentioned in the reporting (75) or the reports concerned general entities, such as institutions (23). These were mostly the reports with a criticizing observation, and they referred to the shortcomings in education and in the work of other institutions. Government ministers from DUI were among the most criticized (21 reports, 6 of which were criticizing), with the Minister of Justice at the head, regarding the issue with the sixth electoral unit. VMRO-DPMNE (34) and SDSM (31) had a much bigger presence in comparison to DUI (24)

and DPA (15), however the parties of Albanians were more frequently the subject of criticism. In none of the cases was there presence of a positive or negative attitude towards political entities.

The TV stations covered the current events that are of public interest and communicated them appropriately, stating an argument supported attitude in their reports. The TV station itself mainstreamed some issues with which the people are facing, such as education in rural environments, or the state of the flooded areas in the Skopje region.

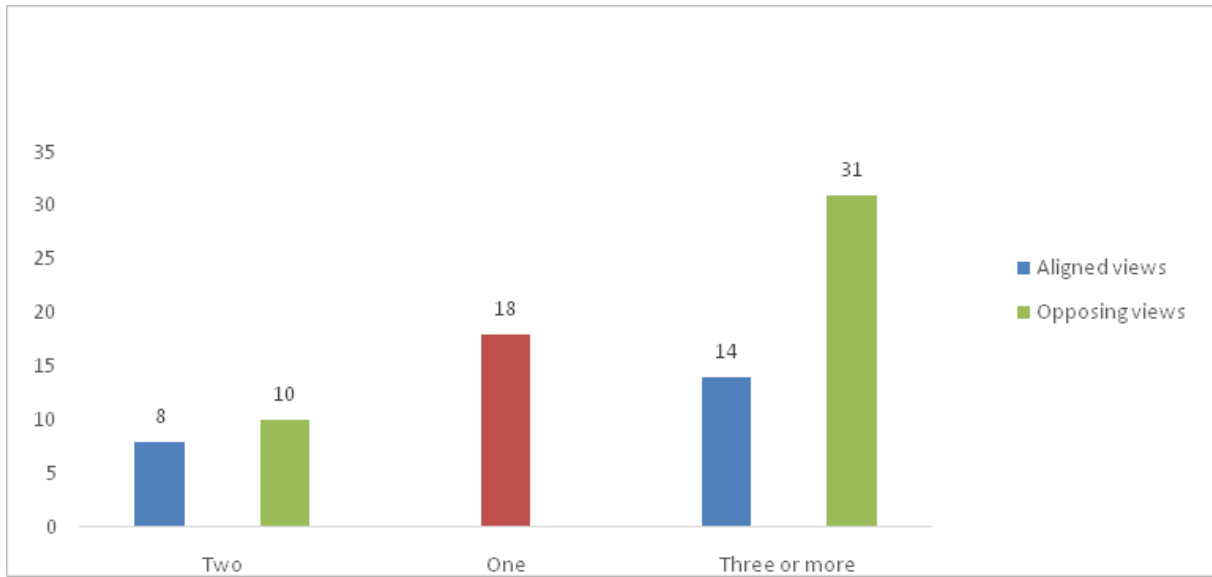


Number of reports and manner of framing of political entities (September 5 - 9 and 11 - 16)

3. USING SOURCES

Several sources with different or opposing views were most often used in the reports. As many as 45 reports used three or more sources, and in 31 of them they represented different

positions. Also, with reports were two sources were used (18), the sources more often had opposing views. One source was used for 18 reports.



Using sources in the news on Alsat M in Albanian (September 5 - 9 and 11 - 16)



MACEDONIA DEMOCRACY WATCH

REPORT BASED ON THE MONITORING OF TV NEWS PROGRAMMES

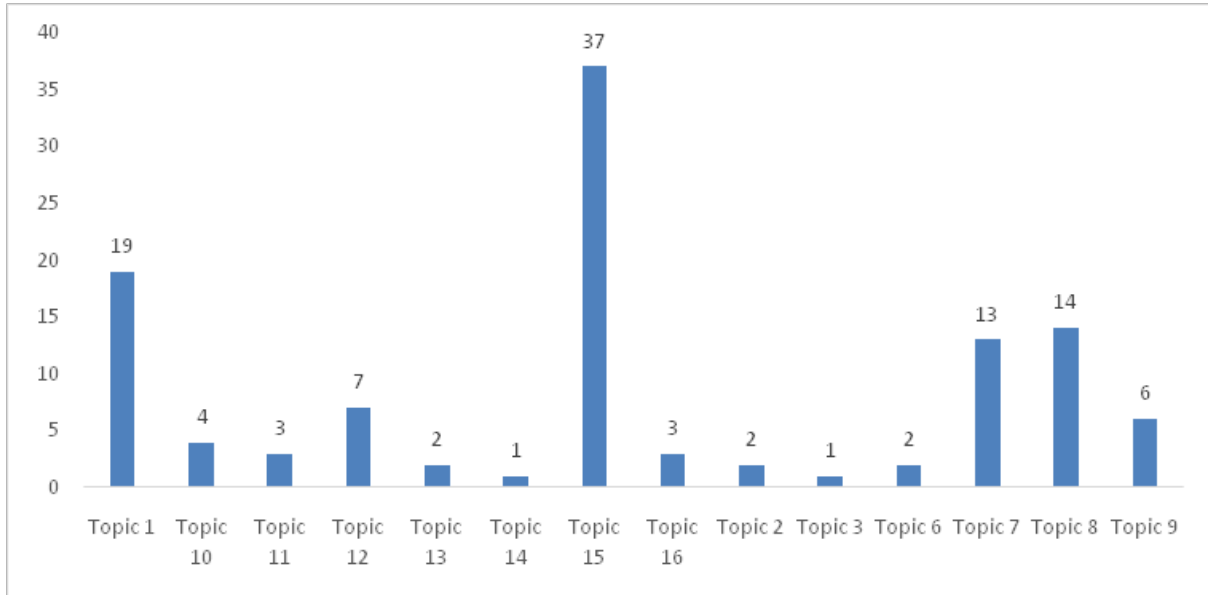


ALSAT M MACEDONIAN LANGUAGE

1. COVERED TOPICS

The news programmes in Macedonian on Alsat M Television contained 95 reports referring to political actors, processes and situations. The contents of these news reports, during the monitored period, were almost identical with the contents of the news programme in Alba-

nian. In accordance with that, once again the most common topic of observation by far (37 reports) was the work of the state and public institutions, most often in the field of education, urban planning, pollution and other areas. Only two reports were aired in regards to party



Number of reports on Alsat M in Macedonian, in relation to the different topics (September 5 – 9 and 11 – 16)

| | |
|-----------------|--|
| Topic 1 | Organizing early parliamentary elections (preparation of the voters' registry, the issue with the exceedingly high number of voters in the sixth electoral unit, etc.) |
| Topic 2 | Pre-election activities of political parties (all activities involving announcements, promises and reactions to them) |
| Topic 3 | Promotion of Government projects and measures (the measures, most often in agriculture, were promoted by Government representatives from VMRO-DPMNE) |
| Topic 4 | Government projects and measures that promote political parties and leaders |
| Topic 5 | Pre-election promises of Government representatives |
| Topic 6 | Other activities of Government representatives |
| Topic 7 | The work of the Special Public Prosecutor's Office (including other topics related to SPPO, as waiting for the Constitutional Court to give a statement about its constitutionality) |
| Topic 8 | Dealing with the consequences from the flooding in August (including Parliamentary sessions on this topic) |
| Topic 9 | Marking 25 years since Macedonia declared independence (including the analytical stories about how much the country has progressed) |
| Topic 10 | Honoring Mother Teresa |
| Topic 11 | Zoran Zaev's announcement for expanded use of Albanian language |
| Topic 12 | The state of the economy (state debt to the business sector, unemployment statistics, budget preparations) |
| Topic 13 | Borrowing and public debt |
| Topic 14 | The media and the work of the media |
| Topic 15 | The work of the institutions |
| Topic 16 | Other topics |

pre-election activities, however 19 regarded the issue of organizing the elections, primarily in the electoral unit 6. Among the topics that caught the attention were also the work of the

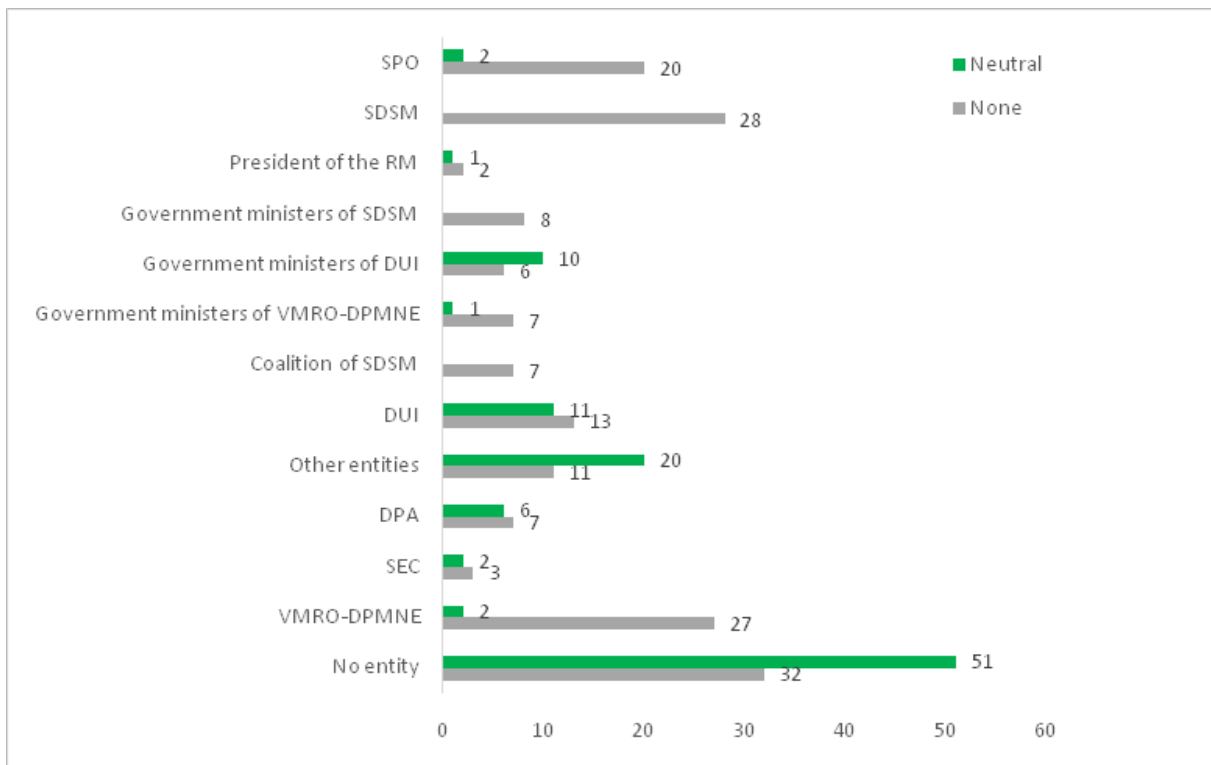
SPPO (13 reports) and the consequences from the floods (14), and the topic of Mother Teresa was covered more by this media outlet than others (4 reports)

2. POLITICAL ENTITIES

Just as in the news in Albanian, in the news in Macedonian, in most cases, specific political entities were not mentioned in the reporting (83) or the reports concerned general entities, such as institutions (31). These were mostly the reports with a critical observation, and they referred to the shortcomings in education and in the work of other institutions. In these news too, some of the most criticized entities were DUI (24 reports, 11 of which were criticizing) and the ministers from that party (16 reports, 10 of which were criticizing). It is a matter of neutral and argument supported criticism, reporting that the party DUI kept quiet about the issue with the sixth electoral unit (September 14), that Minister

Ljutfu handed out school supplies in a school that was in need of repairs (September 6), etc. VMRO-DPMNE (29) and SDSM (28) had a much bigger presence in comparison to DUI (24) and DPA (13), however the parties of Albanians were more frequently the subject of criticism. In none of the cases was there presence of a positive or negative attitude towards political entities.

Also, in its edition in Macedonian, the TV station covered current events that are of public interest and communicated them appropriately, stating an argument supported critical attitude in their reports, and they mainstreamed various problems with which the people are faced.

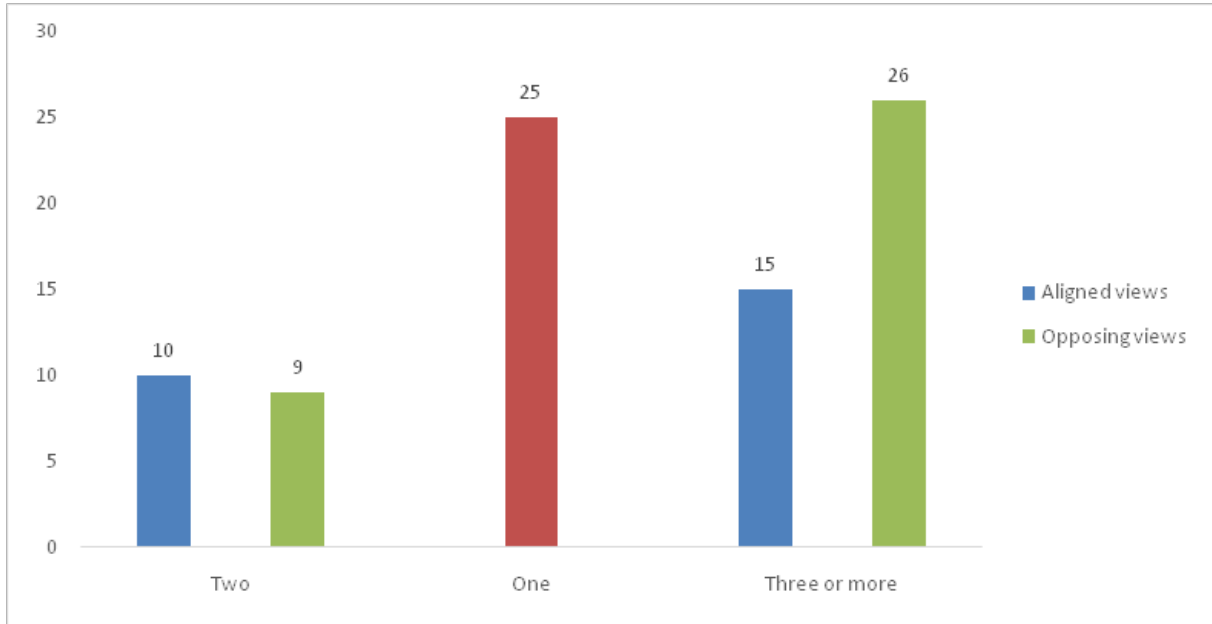


Number of reports and manner of framing of political entities (September 5 - 9 and 11 - 16)

3. USING SOURCES

Several sources with different or opposing views were most often used in the reports of the TV station. As many as 41 reports used three or more sources, and in 26 of them they represented differ-

ent positions. In the reports with two sources (19), in slightly more than half (10) the sources had an aligned point of view, and in the rest the views were opposed. One source was used in 25 reports.



Using sources in the news on Alsat M in Macedonian (September 5 – 9 and 11 – 16)