



MACEDONIA DEMOCRACY WATCH

REPORT BASED ON THE MONITORING OF TV NEWS PROGRAMMES

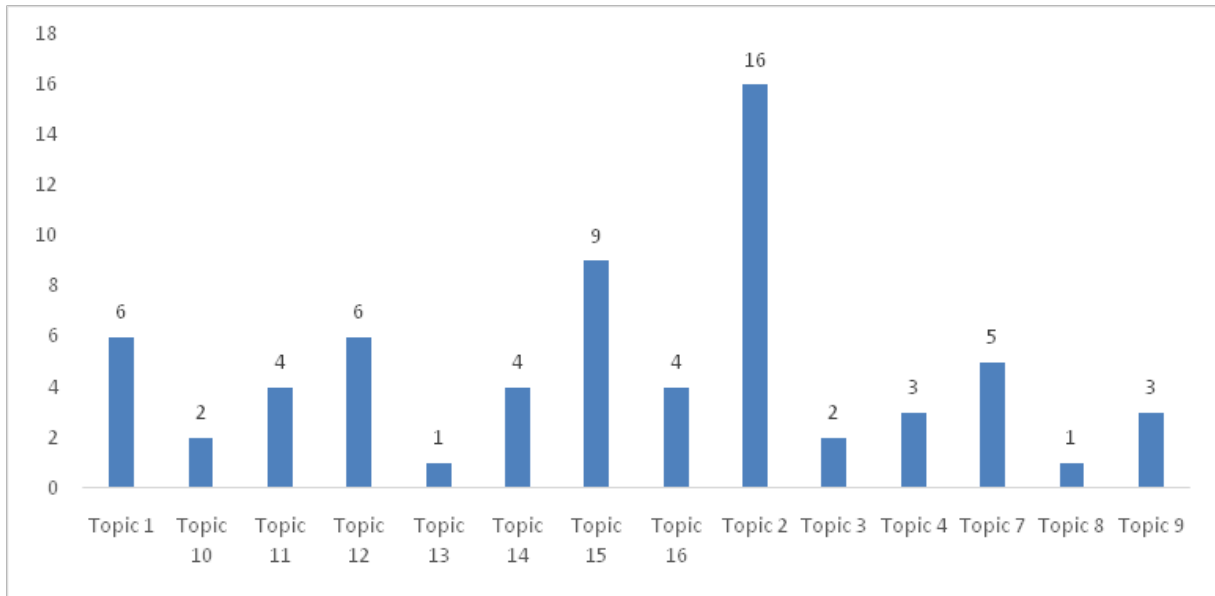


TV NOVA

1. COVERED TOPICS

In the period from September 5-9 and September 12-16, TV Nova broadcast 67 reports about current political events. Most of the news were dedicated to electoral activities of the parties (16). In 9 reports information was conveyed about the work of the institutions (European Integrations, signing agreements, visits). In 6 reports the topic was organizing the elections

(SEC, EU6), and also in 6 reports the topic was the state of the economy (unemployment, investments). The work of the SPPO which often came up after announcing the first two charges was the topic of 7 reports on this TV station, while 4 reports each were devoted to the state of the media and Zaev's proposal for widespread use of Albanian language in the country.



Number of reports on TV Nova, in relation to the different topics (September 5 – 9 and 11 – 16)

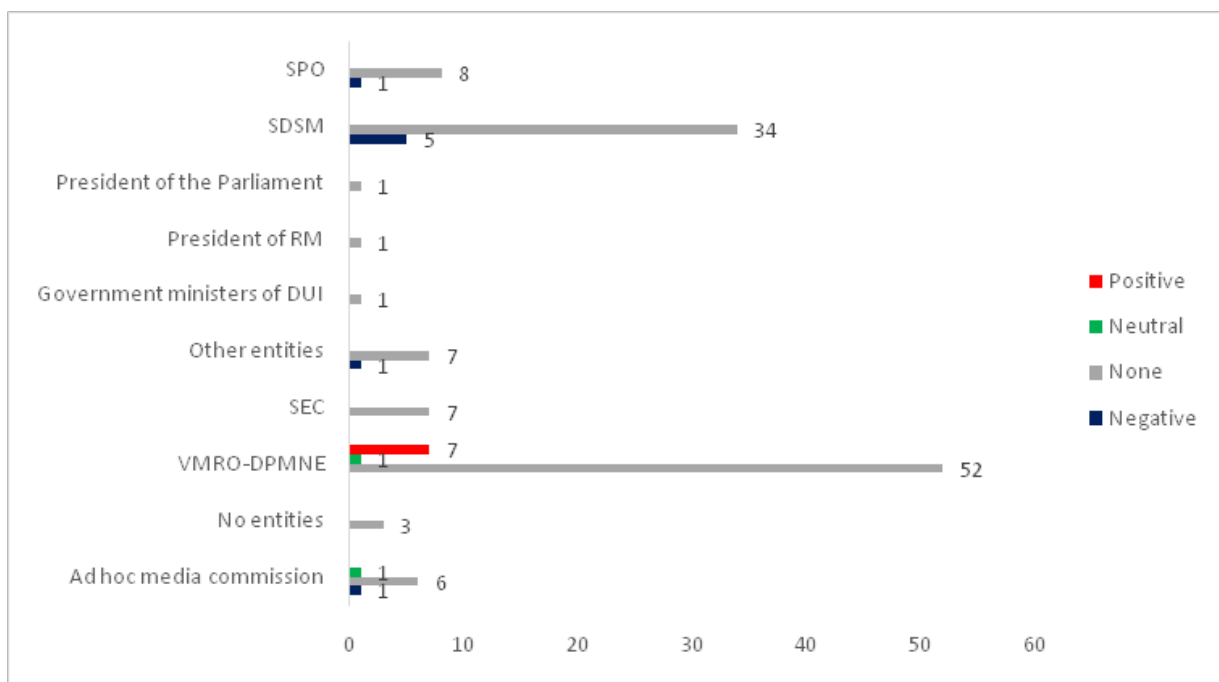
Topic 1	Organizing early parliamentary elections (preparation of the voters' registry, the issue with the exceedingly high number of voters in the sixth electoral unit, etc.)
Topic 2	Pre-election activities of political parties (all activities involving announcements, promises and reactions to them)
Topic 3	Promotion of Government projects and measures (the measures, most often in agriculture, were promoted by Government representatives from VMRO-DPMNE)
Topic 4	Government projects and measures that promote political parties and leaders
Topic 5	Pre-election promises of Government representatives
Topic 6	Other activities of Government representatives
Topic 7	The work of the Special Public Prosecutor's Office (including other topics related to SPPO, as waiting for the Constitutional Court to give a statement about its constitutionality)
Topic 8	Dealing with the consequences from the flooding in August (including Parliamentary sessions on this topic)
Topic 9	Marking 25 years since Macedonia declared independence (including the analytical stories about how much the country has progressed)
Topic 10	Honoring Mother Teresa
Topic 11	Zoran Zaev's announcement for expanded use of Albanian language
Topic 12	The state of the economy (state debt to the business sector, unemployment statistics, budget preparations)
Topic 13	Borrowing and public debt
Topic 14	The media and the work of the media
Topic 15	The work of the institutions
Topic 16	Other topics

2. POLITICAL ENTITIES

In most of the reports, the subject was the ruling VMRO DPMNE (61), while SDSM were mentioned in (39). The SPPO was the subject in 9 reports, while the Ad Hoc organ constituted for working on the media issue was the subject in 8, along with other institution such as smaller political parties, non-governmental organizations... SEC was mentioned in 7 reports during this period. Most often the journalist and the newsroom did not express a personal opinion in the reports. The analysis showed that in 7 reports there was an affirmative attitude towards the activities of the ruling

VMRO DPMNE, while a negative attitude was observed in 7 reports, 5 of which referred to SDSM, one for the Ad Hoc organ for the media and one for SPPO.

Promoting the activities of the Government and the ruling VMRO DPMNE continues to be a mark of the news on TV Nova. However, unlike the previous period, this attitude is less present, as is the negative attitude, especially towards the oppositional SDSM. The number of reports that inform about events, without taking sides is growing, at the expense of the reports including commentary.

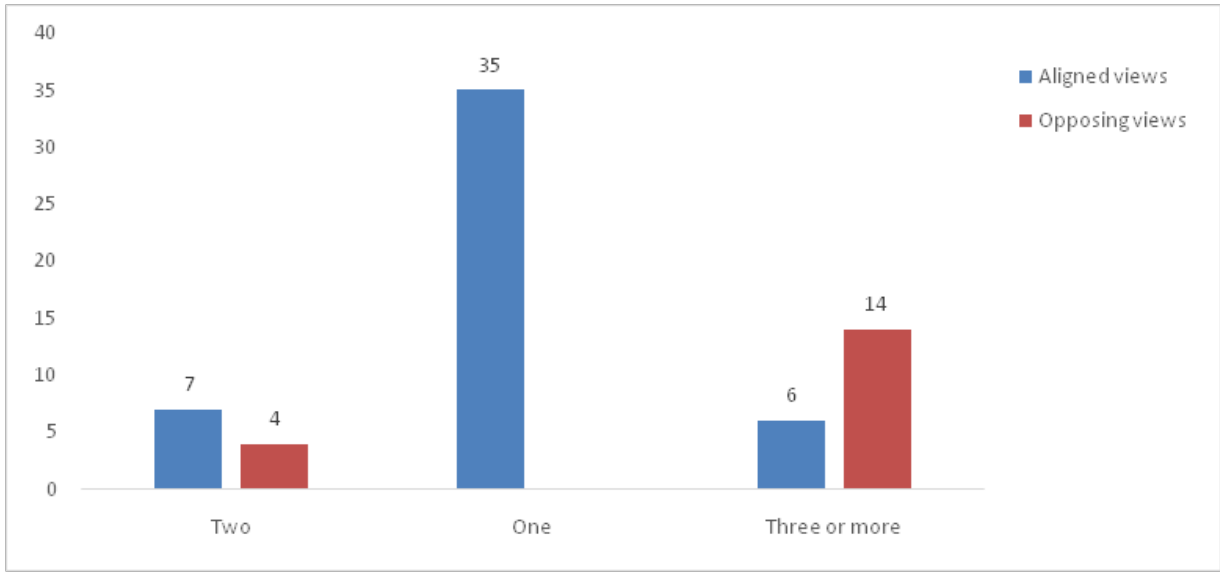


Number of reports and manner of framing political entities (September 5 - 9 and 11 - 16)

3. USING SOURCES

Most of the reports point to only one source of information (35). In cases when three or more sources were used (20 reports), most of them

(14) showed conflicting views. In the reports where two sources were provided (12), most of them had the same opinions (8).



Using sources in the news of TV Nova (September 5 - 9 and 11 - 16)